

## **Forward-looking Statements**

This presentation includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "forecast," "intend," "seek," "target," "anticipate," "believe," "expect," "estimate," "plan," "outlook," and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Such forward-looking statements include projected financial information.

Such forward-looking statements with respect to revenues, earnings, performance, strategies, prospects and other aspects of the business of Verra Mobility Corporation and its subsidiaries (collectively, "Verra Mobility" or the "Company") are based on current expectations and judgements of the Company as of the date of this release. The Company disclaims any intent or obligation to update forward-looking statements hereafter. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements, including but not limited to (1) the impacts on our operations and business resulting from our delayed 2021 Form 10-K filing (2) the disruption to our business and results of operations as a result of the COVID-19 pandemic; (3) the impact of the COVID-19 pandemic on our revenues from key customers in the rental car industry and from photo enforcement programs; (4) customer concentration in our Commercial Services and Government Solutions segments; (5) decreases in the prevalence of automated photo enforcement or the use of tolling; (6) risks and uncertainties related to our government contracts, including but not limited to administrative hurdles, legislative changes, termination rights, audits and investigations; (7) decreased interest in outsourcing from our customers; (8) our ability to properly perform under our contracts and otherwise satisfy our customers; (9) our ability to compete in a highly competitive and rapidly evolving market; (10) our ability to keep up with technological developments and changing customer preferences; (11) the success of our new products and changes to existing products and services; (12) our ability to successfully integrate our recent or future acquisitions; (13) failures in or breaches of our networks or systems, including as a result of cyber-attacks; and (14) other risks and uncertainties indicated from time to time in documents filed or to be filed with the Securities and Exc

You are cautioned not to place undue reliance upon any forward-looking statements, including the projections, which speak only as of the date made. Verra Mobility does not undertake any commitment to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

#### **Use of Non-GAAP Financial Measures**

This presentation includes non-GAAP financial measures, including earnings before interest, taxes, depreciation and amortization ("EBITDA"), Free Cash Flow and Free Cash Flow Conversion. Free Cash Flow is defined as cash flows from operating activities minus capital expenditures, and Free Cash Flow Conversion is defined as Free Cash Flow divided by Adjusted EBITDA. These non-GAAP financial measures may be determined or calculated differently by other companies. As a result, they may not be comparable to similarly titled performance measures presented by other companies. Reconciliations of these non-GAAP measurements to the most directly comparable GAAP financial measurements have been provided elsewhere in this presentation.

Verra Mobility uses these non-GAAP financial metrics to measure its performance from period to period both at the consolidated level as well as within its operating segments, to evaluate and fund incentive compensation programs and to compare its results to those of its competitors. In addition, the Company also believes that these non-GAAP measures provide useful information to investors regarding financial and business trends related to the Company's results of operations and that when non-GAAP financial information is viewed with GAAP financial information, investors are provided with a more meaningful understanding of the Company's ongoing operating performance. These non-GAAP measures have certain limitations as analytical tools and should not be used as substitutes for net income, cash flows from operations, earnings per share or other consolidated income or cash flow data prepared in accordance with GAAP.



## **Verra Mobility At-a-Glance**











Total Revenue<sup>1</sup>

\$690M

Re-occurring Revenue<sup>2</sup>

90%

Adj EBITDA<sup>1</sup>

\$326M

Adj. EBITDA Margin

47%

Free Cash Flow<sup>1</sup>

**\$213M** 

FCF/AEBITDA Conversion<sup>3</sup>

65%



#### **Commercial Services**

#### **#1 Provider**

of toll management to rental car companies ("RAC") and fleet management companies ("FMC") in North America

#### **Government Solutions**

#### **#1 Provider**

of road safety cameras in the world, partnering with ~300 jurisdictions and school districts

#### **Parking Solutions (T2 Systems)**

#### **#1 Provider**

of parking solutions to large universities in North America, serving ~2,000 customers with end-to-end solutions

### Market-leading financial profile across a range of attractive markets



Based on historical financials

<sup>&</sup>lt;sup>2</sup> Based on company analysis

<sup>&</sup>lt;sup>3</sup> Represents Free Cash Flow divided by Adj. EBITDA for TTM 2Q22

## **Positioned for Continued Growth & Profitability**

	Commercial Services (~42%¹)				Government Solutions (~46%¹)				Parking Solutions (~12%¹)				
Business Segment	Market leader in toll and violation management for commercial fleets				try leader in nent for citie			Leading technology provider of end-to-end parking management solutions in North America					
L/T Core Revenue Growth		HS	HSD			MSD				HSD			
Historical Key Financials	Srvc Revenue 2018-2Q22	i i i i Adj.		Srvc Revenue CAGR 2018-2Q22 TTM		TTM Adj. EBITDA Margin <b>35%</b>		Cumulative Revenue Post-closing <sup>2</sup>		Cumulative Adj. EBITDA Margin cost-closing <sup>2</sup>			
Core Products and Solutions	Toll Services	Viola Proce	ssing	Title & Registration	Speed Safety	Transit Bus Lane Enforce	School Bus Stop- Arm Safety	Red-Light Safety	SaaS	Services	Hardware		
			<u> </u>						_				

High quality businesses with market leadership positions & differentiated solutions



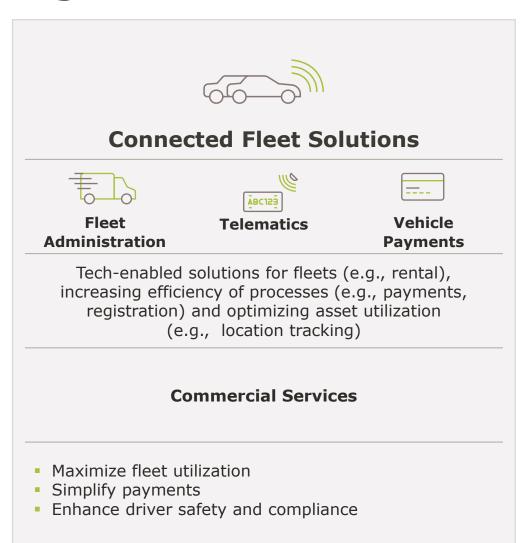
## **Large, Growing and Attractive Markets**

**Key End Markets** 

Verra Mobility Value Proposition

Verra Mobility Business Segments

> **Key Benefits to Customers**





#### **Urban Mobility**







Traffic Management

Parking & Curbside Management Road Usage Charging

Solutions that enable government agencies to maximize new revenue sources and achieve safety and sustainability targets while increasing efficiency for use of existing infrastructure

**Government Solutions** 

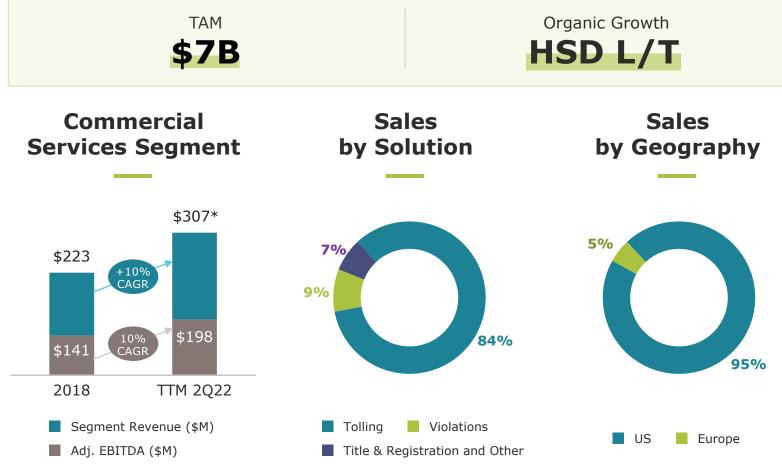
**Parking Solutions** 

- Reduce congestion and carbon emissions
- Increase traffic flow and safety
- Maximize revenue and driver compliance

Business segments well-positioned to expand into attractive market adjacencies



# **Commercial Services Leading Fleet Mobility Solutions Provider**



# Market position creates platform for long-term growth in attractive markets

#### **Strategic Advantages**

- Strategic moat based on large scale and deep integrations with our customers and key partners
- Proprietary cloud applications and processes that automate workflows and reduce complexity
- Well-positioned to deploy software defined solutions in the emerging connected vehicle ecosystem

#### **Growth Playbook**







Global Expansion

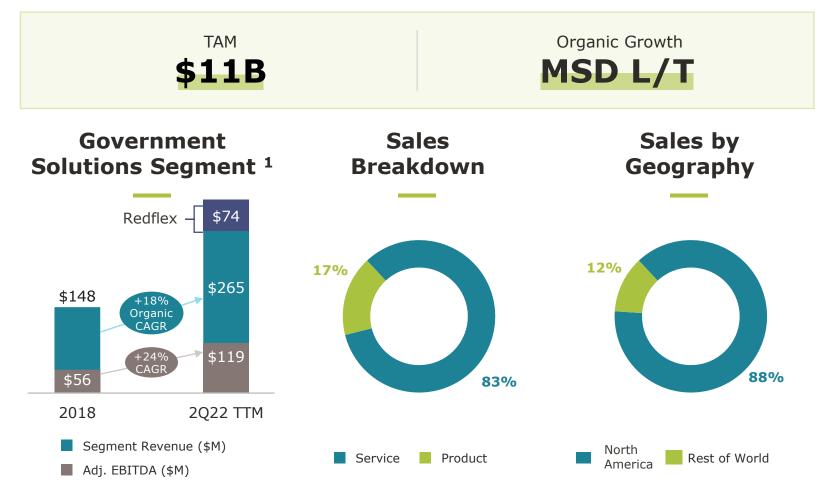


**Emerging Opportunities** 



\*2020 & 2021 COVID-19 impacted

# Government Solutions Leading Global Provider Poised for L/T Growth



## Diverse portfolio with high recurring service revenue



#### **Strategic Advantages**

- Long-term relationships with state and local governments
- Complete solutions reduce risk and time to deploy
- Capacity to scale to meet evolving customer needs
- Market-leading technologies

#### **Growth Playbook**



Core Business Growth



Adjacent Opportunities



**Expansion Opportunities** 

## **T2 Systems Leading Parking Solutions Partner**

Q2 2022 **Cumulative Financial Results** post-closing <sup>3</sup>

Total Revenue

Adj. EBITDA

NA TAM<sup>1</sup>

**\$4B** 

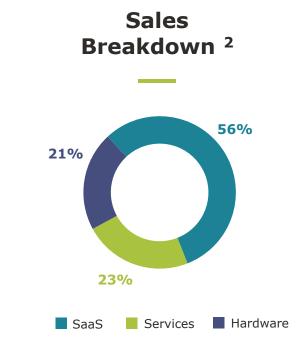
Years of Experience

Renewal Rate

98%

Customers **Across North** America

**Annual Parking** Commerce Processed



## Strong foundation, relationships and portfolio to enable long-term growth



Represents North American Total Addressable Market

#### <sup>2</sup> Based on YTD actual revenue breakdown 2022 3 Cumulative results as of 2021 closing date - December 7th, 2021

#### **Strategic Advantages**

- #1 market position in large universities
- Diversified product portfolio that scales and provides end-to-end solutions
- Well-positioned for market growth driven by urbanization

#### **Growth Playbook**



**Grow Core Business** 



**Open New** Market **Segments** 



Capitalize On **Emerging Opportunities** 

## M&A Supports Verra Mobility's Growth Strategy

Strengthen Core
Market Positions

- Similar market, similar products
- Leverage "best of both" to optimize the combined business
- **Key Value Driver:** Cost synergies





Accelerate Growth in Adjacent Markets

- Enter new customer segment or geography
- Add to product portfolio for existing customers
- **Key Value Driver:** Cost & revenue synergies



- 3 Expand into Emerging
  Opportunities in Connected
  Fleets and Urban Mobility
- Selectively enter new markets where VRRM's customer relationships, products, or capabilities can be leveraged
- Key Value Driver: Stand-alone value, revenue synergies



Strong track record of executing M&A in each growth area



## M&A Framework – A Repeatable Formula for Returns on M&A



#### **Strategic Fit**

#### **Market**

- Strong growth potential
- High barriers to entry

#### Company

- Market leadership
- Revenue durability and predictability (e.g., recurring)
- History of growth and cash flow

#### **Value-Add Opportunities**

 Significant cost and revenue synergy opportunities



#### **Price Discipline**

#### Returns

- Returns > cost of capital<sup>1</sup>
- ROIC focus

#### **Cash Flow**

- Cash-flow focused, discounted-cashflow modeling (DCF)
- Cost synergies define upper limit to deal price

#### **Margin of safety**

 Upside for shareholder value creation



#### **Integration Focus**

#### **Integration Strategy**

- Full integration for cost synergies
- Selective integration for revenue synergies

#### **Execution**

- Drive accountability and ownership
- Short-term synergy targets
- Long-term ROIC targets

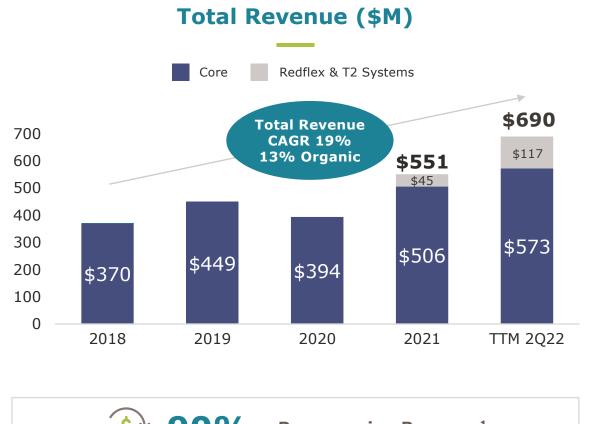
#### **Culture**

Cultural fit

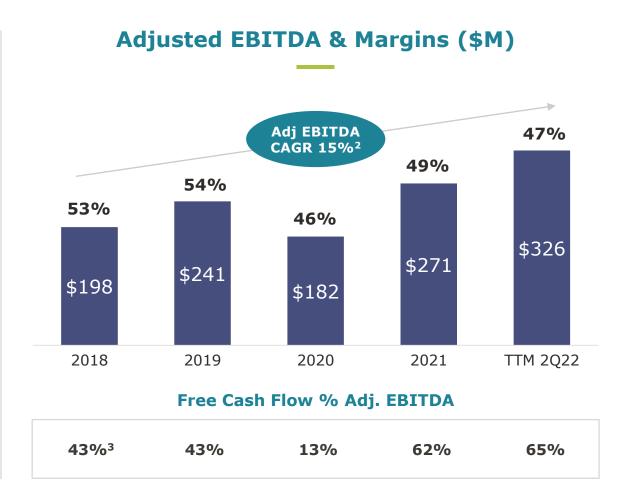
## Delivering shareholder value through disciplined M&A



## Core Businesses Drive Strong Free Cash Flow Conversion and Consistent Organic Growth







### Results in over \$400 million of free cash flow generated during this period 3



<sup>&</sup>lt;sup>1</sup> Based on company estimates and calculated on a TTM basis through 20 2022

<sup>&</sup>lt;sup>2</sup> Adjusted EBITDA CAGR includes the impact of Redflex and T2 Systems acquisitions

<sup>&</sup>lt;sup>3</sup> Adjusted for impact of SPAC merger transaction costs and one-time business transformation expenses

## Strong, Flexible Balance Sheet + Robust Cash Flow

#### **Capital Summary & Financial Highlights (\$M)**

June 30, 2022	
Cash & Cash Equivalents	\$86
Debt	\$1,243
Shareholder's Equity	\$244
Available Credit (Revolving Credit Facility)	\$69
Cash & Cash Equivalents	\$86
Total Available Liquidity	\$155

#### **Net Leverage Improvement (\$M)**



#### Weighted Avg. Debt Maturity of ∼7 Years¹ (\$M)

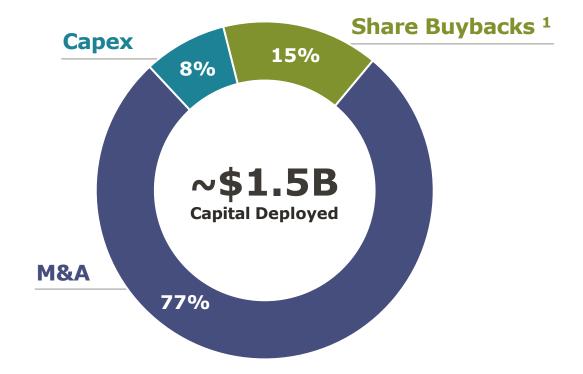


## Consistent cash generation enables rapid de-levering & no debt maturities until 2028



## **Demonstrated History of Disciplined Capital Allocation**

2017 - 2021 PF Capital Deployment<sup>1</sup> (\$M)



#### **Capital Allocation Snapshot (\$M)**

- 1 Organic Investment
  - Revenue generating capital expenditures (e.g., cameras)
  - Proprietary software development
  - Minimal maintenance capital
- 2 Strategic M&A
  - Approximately \$1.2B invested last 5 years
  - Augment scale and enter new market segments / geographies
- 3 Share Buybacks<sup>1</sup>
  - \$225 million returned/authorized in the past 4 quarters

13

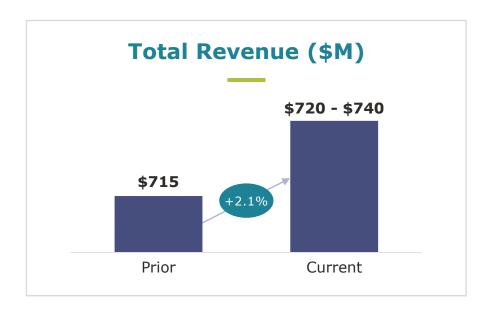
Repurchases to offset Platinum exit, enhanced by opportunistic buys

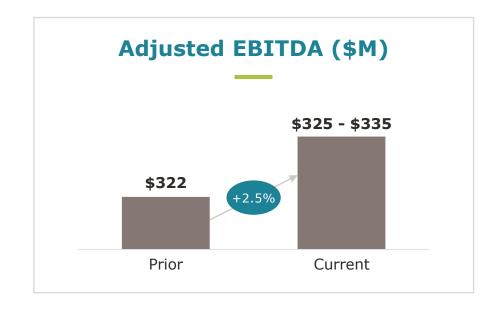
Demonstrated ability to allocate capital across multiple accretive opportunities



<sup>1</sup> Pro Forma for \$125 million authorized May 2022

## **2022 Updated Financial Outlook**





Strong secular trends driving service revenue growth...travel demand remained robust through the 1st half of 2022

Product revenue expected roughly in line with previous guidance

Adjusted EBITDA margins reflect full year results of recent acquisitions (Redflex and T2 Systems)

Increasing 2022 full-year guidance as the business continues to deliver



# **Appendix**



## **Verra Mobility Quarterly Results**

2020 - 2022

Unaudited (\$ in millions)	Full Year 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Full Year 2021	Q1 2022	Q2 2022
Service revenue	\$336.3	\$89.8	\$116.4	\$141.8	\$144.8	\$492.8	\$161.1	\$174.5
Product sales	57.3	0.1	12.2	20.3	25.1	57.7	9.3	13.0
Total revenue	\$393.6	\$89.9	\$128.7	\$162.1	\$170.0	\$550.6	\$170.4	\$187.5
Cost of service revenue	4.0	0.9	1.3	1.4	1.7	5.3	3.8	3.7
Cost of product sales	29.6	0.0	6.1	9.4	14.2	29.8	6.0	8.3
Operating expenses	115.7	30.5	36.4	48.3	48.1	163.4	51.1	55.2
Selling, general and administrative expenses	89.7	28.4	26.2	31.6	37.2	123.4	41.6	40.2
Depreciation, amort, and (gain) loss on disposal of assets, net	116.8	28.3	27.0	29.5	32.0	116.8	35.9	34.9
Total costs and expenses	\$355.8	\$88.1	\$97.2	\$120.2	\$133.2	\$438.7	\$138.4	\$142.3
Income (loss) from operations	37.8	1.8	31.5	41.9	36.7	111.9	32.0	45.2
Interest expense, net	40.9	9.2	11.7	11.6	12.5	44.9	14.3	14.5
Change in fair value of private placement warrants	1.1	2.1	8.1	(5.1)	2.5	7.6	3.7	(6.6)
Tax receivable agreement adj	6.9	-	1.7	-	(2.7)	(1.0)	-	(1.0)
Loss on extinguishment of debt	-	5.3	-	-	-	5.3	-	-
Other (income) expense, net	(11.9)	(3.0)	(2.8)	(3.5)	(3.6)	(12.9)	(2.9)	(4.0)
Total other expense	\$37.0	\$13.6	\$18.6	\$3.1	\$8.7	\$44.0	\$15.1	\$2.9
Income (loss) before income taxes	0.9	(11.8)	12.9	38.8	28.0	67.9	16.9	42.3
Income tax provision (benefit)	5.4	(2.9)	8.9	11.5	8.9	26.5	6.8	12.6
Net (loss) income	(\$4.6)	(\$8.9)	\$4.0	\$27.3	\$19.1	\$41.4	\$10.0	\$29.6
Bridge to adj. EBITDA								
Net (loss) income	(\$4.6)	(\$8.9)	\$4.0	\$27.3	\$19.1	\$41.4	\$10.0	\$29.6
Interest expense, net	40.9	9.2	11.7	11.6	12.5	44.9	14.3	14.5
Income tax provision (benefit)	5.4	(2.9)	8.9	11.5	8.9	26.5	6.8	12.6
Depreciation and amortization	116.6	28.2	27.0	29.5	32.0	116.8	35.7	34.5
EBITDA	\$158.3	\$25.6	\$51.6	\$80.0	\$72.5	\$229.6	\$66.8	\$91.3
Transaction and other related	1.9	4.1	3.3	2.7	3.8	14.0	0.2	0.3
Transformation expense	1.1	0.3	0.4	0.8	0.2	1.7	0.1	0.2
Loss on extinguishment of debt	-	5.3	-	-	-	5.3	-	-
TRA adjustment	6.9	-	1.7	-	(2.7)	(1.0)	-	(1.0)
Change in fair value of private placement warrants	1.1	2.1	8.1	(5.1)	2.5	7.6	3.7	(6.6)
Stock-based compensation	12.6	2.9	3.6	3.7	3.6	13.8	4.4	4.6
Adjusted EBITDA	\$181.8	\$40.3	\$68.6	\$82.1	\$80.0	\$270.9	\$75.3	\$88.8



## **Verra Mobility Quarterly Results**

#### **Segment Results of Operations**

#### **Commercial Services**

Unaudited (\$ in millions)	Full Year 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Full Year 2021	Q1 2022	Q2 2022
Total Revenue								
Commercial Services	\$180.9	\$45.7	\$66.5	\$77.3	\$71.5	\$260.9	\$73.5	\$84.9
Segment Adj EBITDA								
Commercial Services	\$97.2	\$22.6	\$42.8	\$51.3	\$43.8	\$160.4	\$46.6	\$56.5

#### **Government Solutions**

Unaudited (\$ in millions)	Full Year 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Full Year 2021	Q1 2022	Q2 2022
Total Revenue								
Government Solutions	\$212.7	\$44.2	\$62.2	\$84.8	\$92.0	\$283.2	\$78.8	\$83.5
Segment Adj EBITDA								
Government Solutions	\$84.7	\$17.8	\$25.8	\$30.7	\$33.6	\$107.9	\$25.5	\$29.2

#### **Parking Solutions**

Unaudited (\$ in millions)	Full Year 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Full Year 2021	Q1 2022	Q2 2022
Total Revenue								
Parking Solutions	\$0.0	\$0.0	\$0.0	\$0.0	\$6.5	\$6.5	\$18.1	\$19.1
Segment Adj EBITDA								
Parking Solutions	\$0.0	\$0.0	\$0.0	\$0.0	\$2.6	\$2.6	\$3.2	\$3.0



## Verra Mobility Free Cash Flow Reconciliation, incl. % of Adj. EBITDA

(\$MM)	2018	2019	2020	2021	TTM 2Q22
Adjusted EBITDA	\$ 198	\$ 241	\$ 182	\$ 271	\$ 326
Net cash provided by operating activities	\$ 46	\$ 134	\$ 47	\$ 193	\$ 252
Transaction and other related expenses	57	-	-	-	-
Transformation expenses	9	-	-	-	-
Adjusted Net cash provided by operating activities <sup>1</sup>	<b>\$ 112</b>	<b>\$ 134</b>	\$ 47	<b>\$ 193</b>	\$ 252
Purchases of installation and service parts and property and equipment	(27)	(30)	(24)	(25)	(39)
Free Cash Flow	\$ 85	\$ 104	\$ 23	\$ 168	\$ 213
Free Cash Flow Conversion %	43%	43%	13%	62%	65%



