

# **Investor Overview**

Verra Mobility Q4 2023 Investor Presentation For the Quarter Ended December 31, 2023

## **Forward-looking Statements**

We describe many of the trends and other factors that drive our business and future results in this presentation. Such discussions contain forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Forward-looking statements are those that address activities, events, or developments that management intends, expects, projects, believes or anticipates will or may occur in the future. They are based on management's assumptions and assessments in light of past experience and trends, current economic and industry conditions, expected future developments and other relevant factors. They are not guarantees of future performance, and actual results, developments and business decisions may differ significantly from those envisaged by our forward-looking statements. We do not undertake to update or revise any of our forward-looking statements, except as required by applicable securities law. Our forward-looking statements are also subject to material risks and uncertainties that can affect our performance in both the near-and long-term. In addition, no assurance can be given that any plan, initiative, projection, goal, commitment, expectation, or prospect set forth in this presentation can or will be achieved. These forward-looking statements should be considered in light of the information included in this presentation, our Form 10-K and other filings with the Securities and Exchange Commission. Any forward-looking plans described herein are not final and may be modified or abandoned at any time.

#### **Use of Non-GAAP Financial Measures**

This presentation includes non-GAAP financial measures, including earnings before interest, taxes, depreciation and amortization ("EBITDA"), Free Cash Flow and Free Cash Flow Conversion. Free Cash Flow is defined as cash flows from operating activities minus capital expenditures, and Free Cash Flow Conversion is defined as Free Cash Flow divided by Adjusted EBITDA. These non-GAAP financial measures may be determined or calculated differently by other companies. As a result, they may not be comparable to similarly titled performance measures presented by other companies. Reconciliations of these non-GAAP measurements to the most directly comparable GAAP financial measurements have been provided elsewhere in this presentation.

Verra Mobility uses these non-GAAP financial metrics to measure its performance from period to period both at the consolidated level as well as within its operating segments, to evaluate and fund incentive compensation programs and to compare its results to those of its competitors. In addition, the Company also believes that these non-GAAP measures provide useful information to investors regarding financial and business trends related to the Company's results of operations and that when non-GAAP financial information is viewed with GAAP financial information, investors are provided with a more meaningful understanding of the Company's ongoing operating performance. These non-GAAP measures have certain limitations as analytical tools and should not be used as substitutes for net income, cash flows from operations, earnings per share or other consolidated income or cash flow data prepared in accordance with GAAP.



# **Verra Mobility Key Investment Themes**

Global leader of smart mobility solutions that address mission-critical transportation needs for cities, fleets and universities

2 Well-positioned in large, growing and attractive markets with strong secular tailwinds

Robust free cash flow combined with disciplined capital management accelerates value creation for shareholders

Experienced management team with a track record of consistent execution



# **Solving Complex Transportation Challenges**

We solve complex payment challenges for shared vehicles.

Vehicles in the U.S. make **5.7B+** toll trip transactions accounting for nearly **60%** of all fleet violations. We save lives by changing driver behavior.

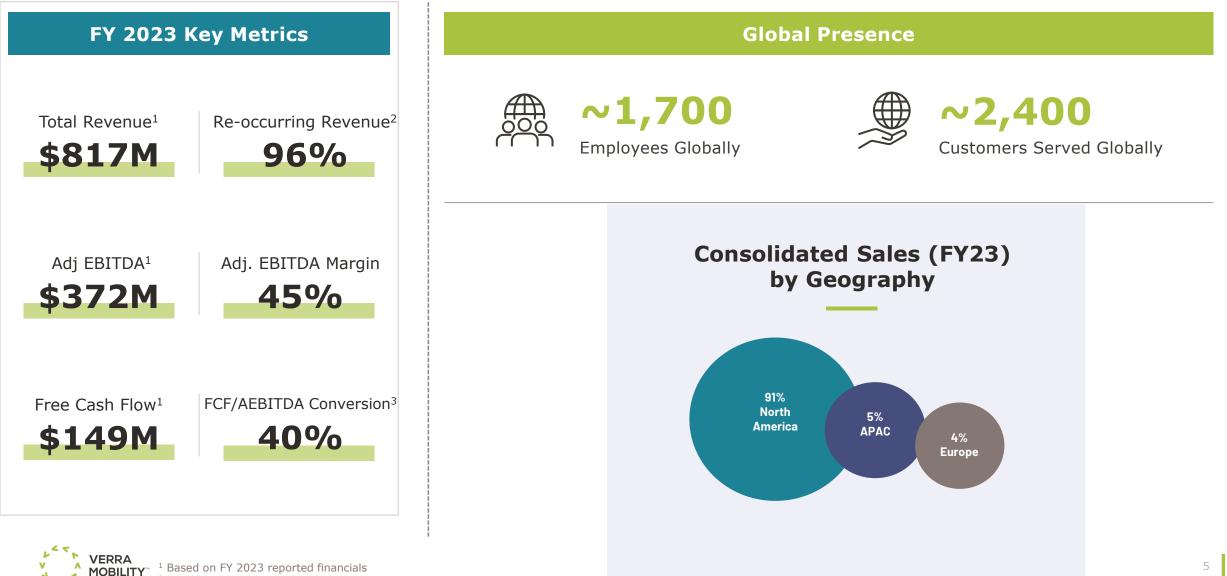
**43,000** people died in motor vehicle traffic crashes in the U.S. in 2021, the highest in 16 years.

We make parking more efficient and help reduce congestion.

U.S. drivers spend **17 hours** annually searching for parking – that's **\$345** per driver in wasted time, fuel and emissions.



# Market-leading financial profile across a range of attractive markets



Based on company analysis <sup>3</sup> Represents Free Cash Flow divided by Adj. EBITDA for FY 2023

# **Positioned for Continued Growth & Profitability**

	Comn	l Ser ‱¹)	vices	Gov	vernmen (~4	t Soluti 4%1)	ons	Parking Solutions (~10% <sup>1</sup> )			
Business Segment			violation cial fleets		try leader ir nent for citie			Leading technology provider of end-to-end parking management solutions in North America			
L/T Core Revenue Growth		HS	SD			M	SD	HSD			
Historical Key		Total Revenue CAGR 20 2019 – 2023 EBIT				enue CAGR 2023 <sup>2</sup>	2023 Adj. EBITDA Margin <sup>2</sup>		2023 Total Revenue <sup>3</sup>		2023 Adj. BITDA Margin <sup>3</sup>
Financials	8%			65% 20%			32	%	\$86M		17%
Core Products and	Toll Services	Viola Proce	ition ssing	Title & Registration	Speed Safety	Transit Bus Lane Enforce	School Bus Stop- Arm Safety	Red-Light Safety	SaaS	Services	Hardware
Products and Solutions						00	STOP	1000 1000 1000		e Co	

High quality businesses with market leadership positions & differentiated solutions



<sup>1</sup> Based on FY 2023 results <sup>2</sup> Redflex transaction closed June 2021 <sup>3</sup> T2 transaction closed December 2021

## Large, Attractive Markets Fueled by Long-Term Macro Trends

	<b>Connected Fleet Solutions</b>	Urban Mobility					
Estimated Total Global Addressable Market <sup>1,2</sup>	\$14B in 2025	\$26B in 2025					
Key End Markets	Fleet Telematics Vehicle Administration Payments	Image: Constraint of the second sec					
Market Trends	<ul> <li>Shared transportation leading to growing vehicle fleets</li> <li>Connected vehicles creating opportunities for new fleet services</li> </ul>	<ul> <li>Road safety concerns driving Vision Zero commitments</li> <li>Growing city populations necessitating congestion solutions</li> </ul>					
Verra Mobility Business Segments	Commercial Services	Government Solutions Parking Solutions					
Key Benefits to Customers	<ul> <li>Maximize fleet utilization</li> <li>Simplify payments</li> <li>Enhance driver safety and compliance</li> </ul>	<ul> <li>Reduce congestion and carbon emissions</li> <li>Increase traffic flow and safety</li> <li>Maximize revenue and driver compliance</li> </ul>					



# **A Customer-Centric Growth Playbook**

### **1. Deep Customer Relationships**

**BUILD** deep meaningful relationships with customers based on trust

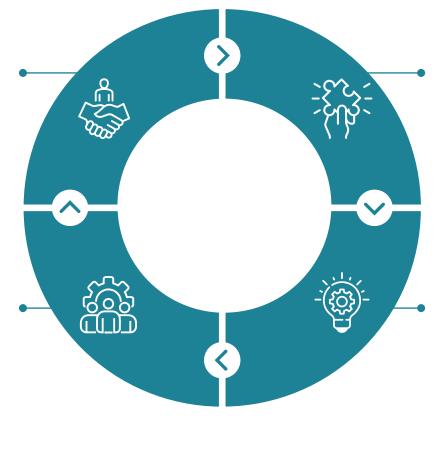
95%+

Customer Renewal Rate<sup>1</sup>

### 4. Management and Execution

**UNDERPINNED** by a robust standard business system that drives growth, efficiency and talent development

DRILE



#### **2. Differentiated Solutions**

**CREATE** new opportunities to serve based on service excellence and understanding of customer needs

#### 3. M&A and Innovation

ACCELERATED by M&A & Innovation

Redflex T2SYSTEMS

## A proven 'flywheel' that delivers consistency and growth



VMOS

CREATE

## A Growth Playbook to Deliver Strong Organic Growth

	Commercial Services	Government Solutions	Parking Solutions		
1. Grow the Core	Grow managed vehicle fleets	PHOTO ENFORCED Open new cities	Add new universities & municipalities		
<ul> <li>Expand into Adjacent markets and offerings</li> </ul>	European expansion	Scale and accelerate Bus Lane and Work Zone	Open new market segments; e.g., expand presence in large U.S. cities		
Expected L/T Organic Growth	HSD	MSD	HSD		
3. Capture Emerging opportunities in Connected Fleet and Urban Mobility markets	New connected fleet services	Smart city platform	Curb monetization		
	Unaid	o Drivon by M&A and In			

**Upside Driven by M&A and Innovation** 

## **Existing businesses to drive strong organic growth**



# **Experienced and Proven Leadership**



David Roberts President & CEO



**Craig Conti** Chief Financial Officer



Jon Keyser Chief Legal Officer



**Steve Lalla** EVP, Commercial Services



**Jon Baldwin** EVP, Government Solutions



Adam Blake President, T2 Systems



Jason Rivera Chief Technology Officer



**Mike McMillin** 

SVP, Corporate Development & Strategy



# **Inaugural Corporate Responsibility Report**

- > Published in January 2024, report outlines company's environmental, social and governance strategies and initiatives
- > Focused on three core responsibility areas:
  - **Planet** creating a positive impact by developing technology Ι. solutions to help improve road safety, reduce congestion and idling vehicles.
  - **II.** People fostering a purpose-driven company culture for our employees and empowering them to serve our customers and our communities.
  - **III.** Governance conducting business responsibly with strong corporate governance, privacy and security practices to serve our stakeholders

Download by visiting: verramobility.com/corporate-responsibility





Highligh In Ottawa, Canada, we were challenged to help

reduce the speed of vehicles near eight schools

in order to reduce the risk of collisions leading to

speed limits. During our pilot program in 2020-

with the speed limit and a 72% decrease in the percentage of high-end speeders compared to baseline data. As a result, the program was

expanded to 40 sites by the end of 2023.

@ Verra Mobility Corporatio

major or fatal injury by employing our speed safet

imera systems designed to enforce established

021, sites reported a 200% increase in complianc

CHANGING DRIVING BEHAVIORS TO IMPROVE ROAD SAFETY







In New York City, after one full year of installing

declined 14% and crashes involving pedestrians

and operating school zone speed cameras, injurie

dropped 17%, as compared to a previous three-year

average. Since the red-light safety program bega

in New York City, the average daily number of red-

light running violations issued at camera location: declined by more than 77%.



received and paid an automated camera ticket for illegally passing a school bus during the 2022-2023 school year did not receive a second ticket in the same school vear. according to an internal study of 32 programs in the U.S.

Speed and red-light cameras reduced

traffic crashes in the U.S. by 39% and 21%, respectively, according to

Florida has allocated more than \$25M from photo-enforced red-light fines to spinal cord injury

research in the state

## **Our People Make the Difference**

#### PURPOSE

Enriching lives by making mobility safer & easier

#### VISION

To be the global leader in smart mobility by serving our customers at their highest point of need, with the best people doing their best work

	Strategic Pillars						
<b>DRIVE</b> Core Business Outcomes	<b>BUILD</b> The Verra Mobility of the Future	<b>CREATE</b> An Engaging & Fulfilling Workplace Experience					
<b>CORE VALUES</b> Own It   Do What's Right   Lead With Grace   Win Together							





**89%** Would recommend their manager

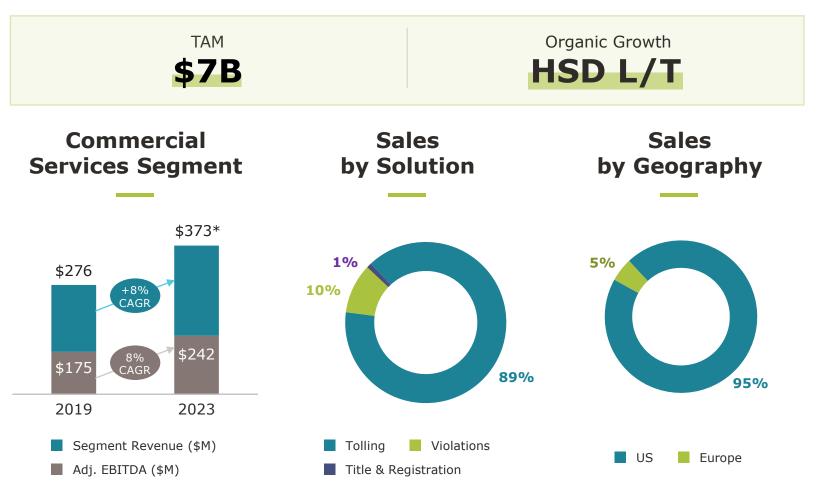


Feel their work has purpose and is meaningful

## World-class team committed to extraordinary results & enhancing shareholder value



## **Commercial Services Leading Fleet Mobility Solutions Provider**



# Market position creates platform for long-term growth in attractive markets

#### **Strategic Advantages**

- Strategic differentiation based on large scale and deep integrations with our customers and key partners
- Proprietary cloud applications and processes that automate workflows and reduce complexity
- Well-positioned to deploy software defined solutions in the emerging connected vehicle ecosystem

#### **Growth Playbook**





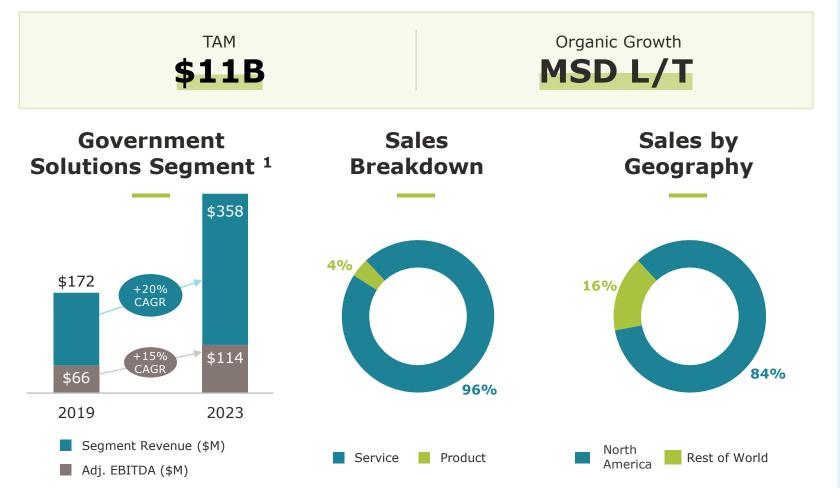


Grow Core Business

Global Expansion

Emerging Opportunities

## Government Solutions Leading Global Provider Poised for L/T Growth



# Diverse portfolio with high recurring service revenue

#### **Strategic Advantages**

- Long-term relationships with state and local governments
- Complete solutions reduce risk and time to deploy
- Capacity to scale to meet evolving customer needs
- Market-leading technologies

#### **Growth Playbook**







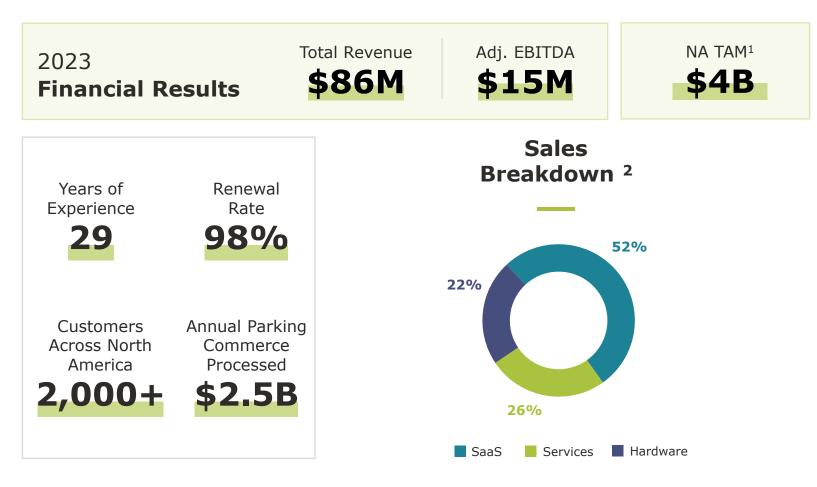
Core Business Growth O

Adjacent Opportunities Expansion Opportunities

#### VERRA MOBILITY

1) Includes revenue and adjusted EBITDA contributions from acquisition of Redflex Holdings effective June 17, 2021

## T2 Systems Leading Parking Solutions Partner



## Strong foundation, relationships and portfolio to enable long-term growth



- #1 market position in large universities
- Diversified product portfolio that scales and provides end-to-end solutions
- Well-positioned for market growth driven by urbanization

#### **Growth Playbook**





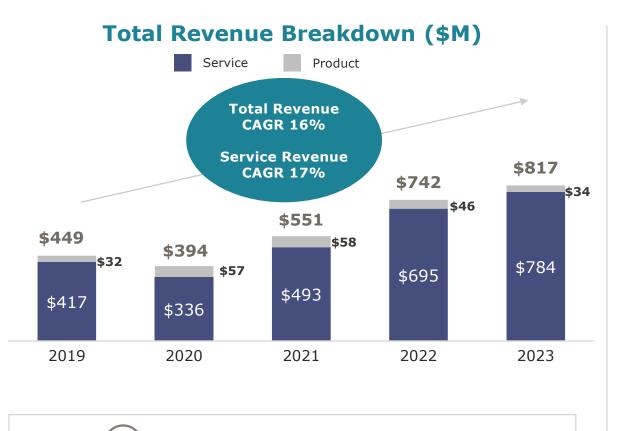


Grow Core Business

Open New Market Segments

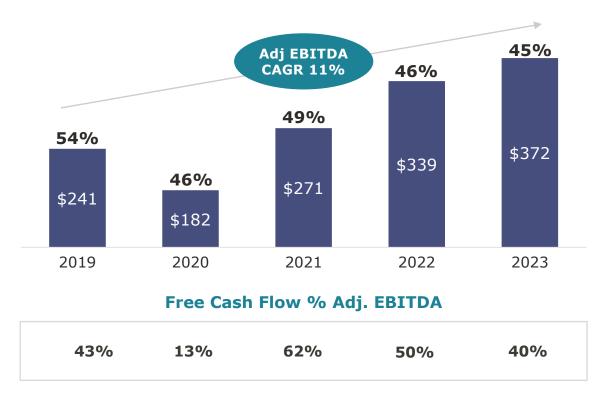
Capitalize On Emerging Opportunities

## **Core Businesses Drive Strong Growth and Free Cash Flow Conversion**



**96%** Re-occurring Revenue<sup>1</sup>

Adjusted EBITDA & Margins (\$M)



Strong and consistent Free Cash Flow conversion over this period



<sup>1</sup> Based on company estimates and calculated on FY 2023 results

## Strong, Flexible Balance Sheet + Robust Cash Flow

December 31, 2023	
Cash & Cash Equivalents	\$136
Debt	\$1,055
Shareholder's Equity	\$421
Available Credit (Revolving Credit Facility)	\$75
Cash & Cash Equivalents	\$136
Total Available Liquidity	\$211

**Capital Summary & Financial Highlights (\$M)** 

#### Net Leverage Improvement (\$M)



#### Weighted Avg. Debt Maturity of ~5 Years<sup>1</sup> (\$M)



# Consistent cash generation enables rapid de-levering & no debt maturities until 2028

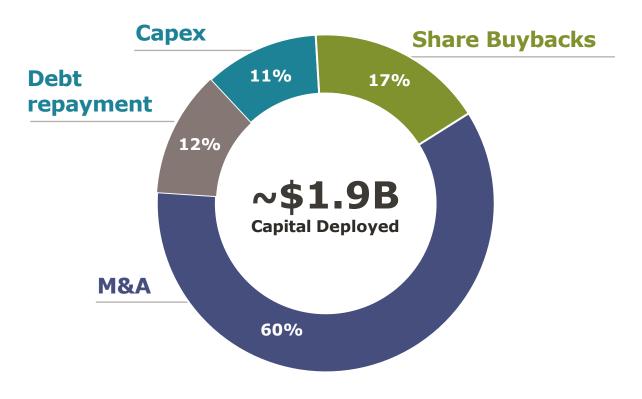


<sup>1</sup> Term Loan Debt has a 2028 Maturity; priced at Term SOFR + 275 bps; interest rate swap fixed Term SOFR at 5.2% thru Dec-25 (cancellable monthly beginning Dec-23). \$2.3 million quarterly mandatory debt amortization plus \$73 million voluntarily paid through Q2 2023 plus \$100 million paid in 3Q 2023. Fixed Rate debt priced at 5.500% and due 2029.

## **Demonstrated History of Disciplined Capital Allocation**

#### 2018 – 2023 Capital Deployment (\$M)

#### Capital Allocation Snapshot (\$M)



### Organic Investment

- Revenue generating capital expenditures (e.g., cameras)
- Proprietary software development
- Minimal maintenance capital

### Strategic M&A

- Approximately \$1.2B invested last 5+ years
- Augment scale and enter new market segments / geographies

### Share Buybacks

- \$325 million returned in the past 3 years
- Repurchases to offset Platinum exit, enhanced by opportunistic buys

## Demonstrated ability to allocate capital across multiple accretive opportunities



# 2024 Financial Outlook delivers strong revenue growth, margin expansion and FCF conversion



		<b>2024 Guidance</b> In millions, except per share data & net leverage	Commentary
(1	<b>Total Revenue</b>	\$865 - \$880	CS HSD growth GS MSD growth T2 MSD growth
(1	Adj. EBITDA	\$395 - \$405	Consolidated margin expansion of ~50 bps
2	Adj. EPS	\$1.15 - \$1.20	~9% YoY growth at the mid-point
(2	Adj. Free Cash Flow	\$155 - \$165	FCF conversion of ~40%; impacted by growth Capex investments in 24' & excludes legal settlement costs
2	Net Leverage	~2.0 x	Excludes all capital allocation investments



### Well positioned to deliver attractive returns for investors

# Appendix



## **Verra Mobility Quarterly Results**

#### 2021 - 2023

Unaudited (\$ in millions)	Full Year 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Full Year 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Full Year 2023
Service revenue	\$492.8	\$161.1	\$174.5	\$180.6	\$179.0	\$695.2	\$184.7	\$196.0	\$201.0	\$201.8	\$783.6
Product sales	57.7	9.3	13.0	17.0	7.1	46.4	7.2	\$8.4	8.9	9.2	33.7
Total revenue	\$550.6	\$170.4	\$187.5	\$197.7	\$186.1	\$741.6	\$191.9	\$204.5	\$209.9	\$211.0	\$817.3
Cost of service revenue	5.3	3.8	3.7	4.1	4.7	16.3	4.2	4.3	5.2	4.5	18.2
Cost of product sales	29.8	6.0	8.3	11.3	5.3	30.9	5.4	6.0	6.9	7.0	25.2
Operating expenses	163.4	51.1	55.2	60.5	59.5	226.3	61.8	65.7	68.9	76.9	273.3
Selling, general and administrative expenses	123.4	41.6	40.2	41.1	40.2	163.1	40.0	43.2	42.3	73.1	198.5
Depreciation, amort, and (gain) loss on disposal of assets, net	116.8	35.9	34.9	35.0	34.3	140.2	30.3	29.1	27.6	26.2	113.2
Total costs and expenses	\$438.7	\$138.4	\$142.3	\$152.2	\$144.0	\$576.9	\$141.8	\$148.3	\$150.8	\$187.7	\$628.5
Income (loss) from operations	111.9	32.0	45.2	45.5	42.0	164.7	50.1	56.2	59.2	23.3	188.8
Interest expense, net	44.9	14.3	14.5	20.3	20.3	69.4	22.7	22.8	20.4	20.9	86.7
Change in fair value of private placement warrants	7.6	3.7	(6.6)	(2.3)	(9.3)	(14.4)	14.6	10.9	(0.6)	-	25.0
Tax receivable agreement adj	(1.0)	-	(1.0)	-	0.2	(0.7)	-	-	-	(3.1)	(3.1)
Loss on interest rate swap	-	-	-	-	(1.0)	(1.0)	2.8	(4.8)	0.1	2.8	0.8
Loss on extinguishment of debt	5.3	-	-	(3.0)	-	(3.0)	1.3	0.2	2.0	-	3.5
Other (income) expense, net	(12.9)	(2.9)	(4.0)	(2.5)	(3.3)	(12.7)	(3.8)	(4.5)	(4.5)	1.6	(11.1)
Total other expense	\$44.0	\$15.1	\$2.9	\$12.5	\$7.0	\$37.6	\$37.7	\$24.6	\$17.4	\$22.2	\$101.8
Income (loss) before income taxes	67.9	16.9	42.3	33.0	35.0	127.1	12.4	31.6	41.8	1.1	87.0
Income tax provision (benefit)	26.5	6.8	12.6	8.4	6.8	34.6	7.8	12.5	11.5	(1.9)	30.0
Net (loss) income	\$41.4	\$10.0	\$29.6	\$24.6	\$28.2	\$92.5	\$4.6	\$19.1	\$30.3	\$3.0	\$57.0
Bridge to adj. EBITDA											
Net (loss) income	\$41.4	\$10.0	\$29.6	\$24.6	\$28.2	\$92.5	\$4.6	\$19.1	\$30.3	\$3.0	\$57.0
Interest expense, net	44.9	14.3	14.5	20.3	20.3	69.4	22.7	22.8	20.4	20.9	86.7
Income tax provision (benefit)	26.5	6.8	12.6	8.4	6.8	34.6	7.8	12.5	11.5	(1.9)	30.0
Depreciation and amortization	116.8	35.7	34.5	35.1	33.4	138.7	30.3	29.0	27.5	26.2	113.1
EBITDA	\$229.6	\$66.8	\$91.3	\$88.3	\$88.7	\$335.2	\$65.4	\$83.4	\$89.7	\$48.2	\$286.8
Transaction and other related	14.0	0.2	0.3	3.0	(0.1)	3.4	0.3	0.1	0.2	5.8	6.3
Transformation expense	1.7	0.1	0.2	0.3	0.6	1.1	0.0	0.7	1.6	0.9	3.2
Legal settlement	-	-	-	-	-	-	-	-	-	31.5	31.5
Loss on extinguishment of debt	5.3	-	-	(3.0)	-	(3.0)	1.3	0.2	2.0	-	3.5
Impairment of long-lived assets	-	-	-	-	1.3	1.3	-	-	-	-	-
Loss on interest rate swap	-	-	-	-	(1.0)	(1.0)	2.8	(4.8)	0.1	2.8	0.8
TRA adjustment	(1.0)	-	(1.0)	-	0.2	(0.7)	-	-	-	(3.1)	(3.1)
Change in fair value of private placement warrants	7.6	3.7	(6.6)	(2.3)	(9.3)	(14.4)	14.6	10.9	(0.6)	-	25.0
Stock-based compensation	13.8	4.4	4.6	4.6	3.0	16.7	3.4	4.5	4.4	5.1	17.5
Adjusted EBITDA	\$270.9	\$75.3	\$88.8	\$90.9	\$83.6	\$338.5	\$87.9	\$95.0	\$97.4	\$91.3	\$371.5



## **Verra Mobility Quarterly Results**

#### **Segment Results of Operations**

#### **Commercial Services**

Unaudited (\$ in millions)	Full Year 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Full Year 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Full Year 2023
Total Revenue											
Commercial Services	\$260.9	\$73.5	\$84.9	\$86.1	\$81.6	\$326.0	\$85.6	\$94.5	\$98.1	\$94.5	\$372.8
Segment Adj EBITDA											
Commercial Services	\$160.4	\$46.6	\$56.5	\$56.4	\$49.0	\$208.5	\$53.6	\$61.1	\$65.3	\$62.2	\$242.2

#### **Government Solutions**

Unaudited (\$ in millions)	Full Year 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Full Year 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Full Year 2023
Total Revenue											
Government Solutions	\$283.2	\$78.8	\$83.5	\$89.7	\$84.6	\$336.7	\$85.9	\$88.3	\$90.3	\$94.0	\$358.4
Segment Adj EBITDA											
Government Solutions	\$107.9	\$25.5	\$29.2	\$30.4	\$30.7	\$115.8	\$31.5	\$30.4	\$28.6	\$24.1	\$114.5

#### **Parking Solutions**

Unaudited (\$ in millions)	Full Year 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Full Year 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Full Year 2023
Total Revenue											
Parking Solutions	\$6.5	\$18.1	\$19.1	\$21.9	\$19.9	\$79.0	\$20.3	\$21.8	\$21.5	\$22.5	\$86.1
Segment Adj EBITDA											
Parking Solutions	\$2.6	\$3.2	\$3.0	\$4.2	\$3.9	\$14.2	\$2.9	\$3.5	\$3.5	\$5.0	\$14.9



## Verra Mobility Free Cash Flow Reconciliation, incl. % of Adj. EBITDA

(\$MM)	2019	2020	2021	2022	2023
Adjusted EBITDA	\$ 241	\$ 182	\$ 271	\$ 339	\$372
Net cash provided by operating activities	<b>\$ 134</b>	\$ 47	<b>\$ 193</b>	\$ 218	\$206
Purchases of installation and service parts and property and equipment	(30)	(24)	(25)	(48)	(57)
Free Cash Flow	\$ 104	\$ 23	\$ 168	\$ 170	\$149
Free Cash Flow Conversion %	43%	13%	62%	50%	40%



# **Thank You**

VERRA MOBILITY Safe. Smart. Connected.