



## Peasy to Provide Pay-As-You-Go Cashless Tolling for GasBuddy Members

January 30, 2019

**GasBuddy members who join Peasy receive \$20 GasBack credit**

MESA, Ariz., Jan. 30, 2019 /PRNewswire/ -- [Peasy](#), a multi-state and hardware-free pay-as-you-go tolling service offered by [Verra Mobility](#) (Nasdaq: VRRM), today announced a collaborative marketing promotion partnership with [GasBuddy](#), the only smartphone app connecting drivers to their Perfect Pit Stop. GasBuddy members who subscribe to Peasy are eligible to receive a \$20 GasBack credit, applicable at 90 percent of gas stations in the US that accept Pay with GasBuddy. Peasy subscribers can use most electronic cashless tolls within the United States knowing that they will not incur costly toll violations, all managed through a single account.



[Verra Mobility](#), a leading provider of tech-enabled smart transportation solutions, launched Peasy last fall. Peasy's mission is to simplify driving and vehicle ownership, and its pay-as-you-go toll payment solution makes it easy for out-of-state travelers or infrequent toll users to access cashless toll lanes, automatically pay toll fees, and avoid costly penalties or violations, for as many vehicles as they like, all from one account.

"GasBuddy has built an impressive member network that has grown beyond just locating the most convenient gas stations," said David Roberts, CEO of Verra Mobility. "For years they have consistently provided trusted and valued recommendations to their loyal community of drivers, and we are excited to be offering Peasy, our mobile tolling solution to their community. GasBuddy members can now not only save money at the pumps, but also enjoy worry-free convenience while traveling toll roads."

Founded in 2000, GasBuddy connects consumers with their Perfect Pit Stop by allowing users to locate gas stations based on fuel prices, location, and ratings/reviews. Pay with GasBuddy was also launched in 2017 as a fuel savings program, and has since saved Americans more than \$3.6 million at the pumps.

"Our mission has always been to help consumers navigate the roadways while saving money as easily as possible, which is why this partnership with Peasy and Verra Mobility makes perfect sense," said Michael DiLorenzo, Chief Marketing Officer at GasBuddy. "Highway travel is a key part of our ecosystem, with toll roads creating a faster and easier path to your destination. We're thrilled to offer our members access to the Peasy network where they can seamlessly pay tolls on the go, while also saving money on gas with a \$20 GasBack credit promotion when they sign up."

Signing up for Peasy is a simple three-step process. Users create a Peasy account online, snap a picture of their license plate and enter their payment information. GasBuddy members who sign up for Peasy can then earn \$20 in GasBack on a future fill-up with a Pay with GasBuddy account. Users can register for Peasy at [www.drivepeasy.com/gasbuddy](http://www.drivepeasy.com/gasbuddy).

### About Peasy

[Peasy](#) is a consumer mobility platform developed to bring smarter driving solutions directly to consumers. The innovative approach to tolling puts drivers in the fast lane, thanks to a convenient multi-state\*, pay-as-you-go service that does not require any new hardware or the use of a mobile phone while driving. Subscribers just upload a picture of their license plate and credit card information for payment to get set up in minutes, to start enjoying worry-free cashless tolling.

\* Some exclusions apply. View the Peasy [coverage map](#) for details.

### About Verra Mobility

[Verra Mobility](#) (Nasdaq: VRRM) is committed to developing and using the latest in technology and data intelligence to help make transportation safer and easier. As a global company, Verra Mobility sits at the center of the mobility ecosystem – one that brings

together vehicles, devices, information, and people to solve the most complex challenges faced by our customers and the constituencies they serve.

Verra Mobility serves the world's largest commercial fleets and rental car companies to manage tolling transactions and violations for millions of vehicles. A leading provider of connected systems, Verra Mobility processes millions of transactions each year through connectivity with more than 50 individual tolling authorities and more than 400 issuing authorities. The Company also fosters the development of safe cities, partnering with law enforcement agencies, transportation departments and school districts across North America operating thousands of red-light, speed, bus lane and school bus stop arm safety cameras. Arizona-based Verra Mobility currently operates in 15 countries. For more information, visit [www.VerraMobility.com](http://www.VerraMobility.com).

#### **About GasBuddy**

[GasBuddy](#) is a company that connects drivers with their Perfect Pit Stop. As the leading source for crowdsourced, real-time fuel prices at more than 150,000 gas station convenience stores in the U.S., Canada and Australia, millions of drivers use the GasBuddy app and website every day to find gas station convenience stores to shop at based on fuel prices, location and ratings/reviews. GasBuddy's first-of-its-kind fuel savings program, Pay with GasBuddy, has saved Americans more than \$4.5 million at the pumps since its launch in 2017. The company's business solutions suite, GasBuddy Business Pages, provides Fuel Marketers and Retailers their best opportunity to maintain their station information, manage their brand, and promote to their target consumer audience.

#### **Media Contact:**

David Scholes  
ICR for Verra Mobility  
646-677-1816  
[David.Scholes@icrinc.com](mailto:David.Scholes@icrinc.com)

#### **Verra Mobility Contact:**

Scott Brown  
Marketing Director  
480-823-7950  
[Scott.Brown@verramobility.com](mailto:Scott.Brown@verramobility.com)

#### **GasBuddy Contact:**

Allison Mac  
Director of Marketing and Communications  
310-571-5828  
[amac@gasbuddy.com](mailto:amac@gasbuddy.com)

 View original content to download multimedia: <http://www.prnewswire.com/news-releases/peasy-to-provide-pay-as-you-go-cashless-tolling-for-gasbuddy-members-300786743.html>

SOURCE Verra Mobility