

# Verra Mobility Launches Peasy™ as New Nationwide Pay-As-You-Go Consumer Tolling Service and Mobile App

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Download Peasy: Your Worry-Free, Hardware-free Way to Travel and Pay Tolls Automatically with a Single Account

MESA, AZ, October 18, 2018 – Verra Mobility, the leading provider of tech-enabled smart transportation solutions, today announced the national availability launch of its new consumer digital mobility platform, Peasy™, a nationwide\* pay-as-you-go tolling service that aims to make toll management and payments effortless and headache-free with a single account. The new consumer service and mobile application are simplifying the tolling process by finally allowing drivers to travel on 95% of cashless toll roads and bridges throughout the U.S.\* without additional hardware, transponders or multiple tolling accounts.

"For years we have been deploying and evolving our toll management platform for the commercial needs of large fleets and rental car companies, allowing them to travel seamlessly throughout the country and limit the penalties, fines and violations associated with tolling, all while making sure the toll authorities receive payment," said David Roberts, CEO of Verra Mobility. "Now that we cover 95% of all tolls nationwide, we're able to leverage that network and provide consumers with a much needed interoperable tolling experience."

The Peasy tolling service eliminates the need for pre-funding a toll account, incurring unexpected penalties or fines, or having to pay tolls by mail thanks to its market-first pay-as-you go technology. The service can work for drivers with existing transponder or toll tag accounts as well as for those who do not have an existing account with a toll authority, and will allow households to add multiple vehicles to a single Peasy account. Peasy subscribers will have the ability to seamlessly travel and pay tolls across state lines and with different regional tolling authorities, while its convenient, user-friendly web and mobile-based account dashboards provide guick access to track toll history and expenses.

"Automated toll roads help make travel times faster, and Peasy provides more drivers a worry-free experience when traveling for business or leisure on toll roads across the U.S., no matter where the driver is from or is headed," said Vincent Brigidi, Executive Vice President of Emerging Markets for Verra Mobility. "The launch of this service now allows drivers to skip the cash lane and go directly to the fast lane, no matter where or how often they use toll roads."

The Peasy platform was designed for those who encounter tolls occasionally for travel, frequently for commuters, and everyone in-between. The steps to set up an account are simple and quick: the driver snaps a photo of the license plate of the vehicle or vehicles that will be traveling on toll roads, adds a credit card, and the process is complete. The

tolls are captured as each toll is incurred and automatically charged to the subscriber's credit card on file.

For more information about Peasy, visit www.drivepeasy.com.

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#### **About Peasy**

Peasy is a consumer mobility platform developed to bring smarter driving solutions directly to consumers. The innovative approach to tolling puts drivers in the fast lane, thanks to a convenient nationwide\*, pay-as-you-go service that does not require any new hardware or the use of a mobile phone while driving. Subscribers just upload a picture of their license plate and credit card information for payment to get setup in minutes, to start enjoying worry-free cashless travel.

\*Based on 2016 U.S. reported toll authority revenue (Source IBTTA). Some exclusions apply. The Peasy service currently offers toll payment services for 95% of U.S. tolls. View the Peasy coverage map for details.

### **About Verra Mobility**

Verra Mobility is committed to developing and using the latest in technology and data intelligence to help make transportation safer and easier. As a global company, Verra Mobility sits at the center of the mobility ecosystem – one that brings together vehicles, devices, information, and people to solve the most complex challenges faced by our customers and the constituencies they serve.

Verra Mobility serves the world's largest commercial fleets and rental car companies to manage tolling transactions and violations for millions of vehicles. A leading provider of connected systems, Verra Mobility processes millions of transactions each year through connectivity with more than 50 individual tolling authorities and more than 400 issuing authorities. Verra Mobility also fosters the development of safe cities, partnering with law enforcement agencies, transportation departments and school districts across North America operating thousands of red-light, speed, bus lane and

school bus stop arm safety cameras.

Arizona-based Verra Mobility currently operates in 15 countries. For more information, visit <a href="www.VerraMobility.com">www.VerraMobility.com</a>.

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